2025 EDITORIAL CALENDAR

AI has been present in the enterprise for a number of years. The arrival of generative AI (GenAI) has focused even more attention on AI technologies. GenAI takes AI beyond machine learning (ML), natural language processing (NLP), natural language understanding (NLU), deep learning, algorithmic search results, and computer vision. It adds more acronyms to our lexicon—LLMs (large language models), SLMs (small language models), and GPT (generative pre-trained transformers). Enterprise AI has the potential to change how work is done. *Enterprise AI World* aims to reach the people who are building, deploying, and managing AI systems and applications as well as AI users. *Enterprise AI World* follows the rapidly changing technologies and keeps readers up to date with how AI will affect them.

Spring
February
- FEATURE: Accelerating AI Development With Synthetic Data
- FEATURE: Measuring ROI and Business Impact of GenAI
- FEATURE: AI Enhancements for Customer Service
- * **Best Practices Report:** Building the Next Generation of AI Applications

Summer
May
- FEATURE: Building and Training Language Models
- FEATURE: Establishing Trust in AI Systems
- FEATURE: AI Techniques for Productivity Gains
- * **Best Practices Report:** Unlocking AI-Powered Analytics: Enabling Technologies and Strategies

Fall
August
- FEATURE: Skill Sets Needed to Introduce and Maintain AI Systems
- FEATURE: Guarding Against Bias When Training Language Models
- FEATURE: AI-Driven Search Engines and Reasoning Engines
- * **Best Practices Report:** Choosing the Right AI Platform: Key Capabilities and Considerations

Winter
November
- FEATURE: Transparency and Explainability
- FEATURE: Moving to Agentic AI
- FEATURE: Setting Up a Governance Structure
- * **Best Practices Report:** Advancing GenAI: Game-Changing Technologies and Trends

WEBINARS

- February 27 — Top Trends in GenAI for 2025
- April 24 — Establishing a Strong Data and Knowledge Foundation for AI Success
- June 5 — Explainability and Interpretability - Building Trustworthy AI Models
- August 21 — Building and Managing an Effective AI Governance Strategy
- October 23 — MLOps Best Practices for Efficient, Scalable and Reliable AI Deployment
- December 11 — Bridging the Gap - Integrating AI into Existing Systems and Workflows